



Application

37TH Annual Alliston Potato Festival Parade

Friday, August 6, 2010

Name of Group / Business / Individual _____

Contact Name _____

Mailing Address _____ Town _____ Postal Code _____

Telephone _____ Fax _____

E-mail _____

Entry Description _____

PLEASE PROVIDE ANSWERS TO ALL OF THE FOLLOWING QUESTIONS:

Categories for judging (please the most appropriate category):

Non-Commercial Children's Entry (e.g., youth club) *Commercial (see below re payment)

***For Commercial entries, the entry fee is \$35.00 (payable to the "Alliston Potato Festival Parade") and payment must be included with this application.** Commercial entries are defined to be any organization other than not-for-profit organizations and registered charities.

Will anyone in your group be playing music? Yes No

Is there livestock on the float or in your convoy? Yes No

Are there young children in your group? Yes No

What do you use to transport (pull) the float in the parade? _____

Size (length) of float, including number of participants _____

Note: Length of float / convoy must not exceed 120 feet

As the contact person for the above group, you acknowledge that your group will abide by the conditions of entry as set out by the organizing committee, that you have read the conditions of entry and have informed your participants of the conditions of entry.

Please sign and print your name below:

Signature

Please print your name here

DROP YOUR APPLICATION OFF to Dr. Michael Barzo at:

⇒ **Chiropractic Life Centre**, 180 Parsons Road, Unit 21, Alliston

OR FAX YOUR APPLICATION TO (705) 435-2208

For inquiries contact: Dr. Michael Barzo at (705) 435-8409

Mailing Address: Rotary Potato Festival Parade, PO Box 696, Alliston ON, L9R 1V8

Please note that the application deadline is July 30th.

Applications require approval - late applications cannot be accepted.

REGULATIONS / INFORMATION

2010 Potato Festival Parade Participants

The Rotary Club of Alliston is once again proud to organize the Alliston Potato Festival Parade.

The **Parade begins to form no later than 5:45 p.m.** on Friday, August 6, 2010. The procession will begin at 7:00 p.m. The Parade starts at Banting High School, proceeds west on Victoria Street to Ontario Street, and then south on Ontario Street to Nelson Street. Large trucks, machinery or floats that cannot make the turn onto Nelson Street will be directed southward to Albert Street to exit the parade area. Smaller exhibits or walking participants may turn east and continue to the Alliston Arena, as in past years. A police officer and members of the Alliston Rotary Club will assist you at this intersection.

IMPORTANT – **FOR SAFETY, OBJECTS MUST NOT BE THROWN BY PARTICIPANTS ON YOUR FLOAT OR IN YOUR PROCESSION TO THE SPECTATORS.** Please remember that young children tend to dart in and out of the parade area. Any group failing to abide by this requirement will not be permitted to participate in future parades.

For the convenience of the judges and spectators, we ask that you display **your name in a prominent place** on your float or in your procession.

1st, 2nd, and 3rd Prizes will be awarded in three categories: (1) Best Theme Float – Non-Commercial; (2) Best Theme Float – Commercial; and (3) Best Children's Entry. **Cash prizes will be awarded to 1st, 2nd, and 3rd place winners in the non-commercial categories only. Commercial entries will be given a Display Plaque.** In designing your float/procession, you should bear in mind that the judges will be looking for the **theme of the parade; which is Potatoes, effort, number of participants, message, overall attractiveness etc.**

Judging will take place in the parade formation area, starting **at 6:00 p.m.** If your float is not in position at that time, it will not be judged. The decision of the judges will be final. Parade order is determined by the Parade Committee and must not be altered.

There will be **Parade Marshals** in attendance to maintain order. The Marshals have the authority to expel any entrant not following these guidelines.

Page 1 of the **Application must be submitted no later than July 30th.** For insurance reasons, **late applications will NOT be accepted.** NO EXCEPTIONS!

**The Parade Committee will contact you
on Tuesday, August 3rd
to provide you with your position/entry number in the Parade.
PLEASE! Do not call us, we WILL call you.**

The Rotary Club of Alliston Presents

The 2010 Alliston Potato Festival Parade Instructions for the Parade Marshalling Area

If you have any questions regarding Parade Marshalling Area, please contact Ron Fischer at 705-435-5556 or email ronfischer@remax.net.

On Tuesday, August 3rd, 2010, a member of the Rotary Club of Alliston will call your group's contact person to relay your group's position number and marshalling instructions.

Marshalling instructions

The participants are to line up on the south side of Highway #89 (Victoria Street) by their assigned position marker.

The Parade Committee would like to keep the north side of Highway #89 (Victoria Street) open for traffic, judging, and emergency purposes.

The O.P.P. are expecting to begin to close the roads around the marshalling area starting at 5:30 p.m. Please emphasize to all your parade participants that they should exercise caution during the period from 5:30 p.m. to 6:00 p.m. as some traffic will still be flowing through the parade marshalling area.

Your group should be in position, at your position marker, by 6:00 p.m. (remember, judging will begin at 6:00 p.m. sharp). The Parade will begin promptly at 7:00 p.m. Please emphasize to the participants in your group that being early is better than being late, because we will not wait!

Judging will begin at 6:00 p.m. sharp and the final decision will be made by 6:55 p.m.

Position #1 starts at the intersection of Lorne and Highway #89 (Victoria Street), in front of the High School and the marshalling area continues east on Highway #89 (Victoria Street) towards Alliston Union Cemetery.

We are recommending that:

Groups 1 through 29 use Downey Avenue to enter the parade marshalling area (turn left at Victoria Street)

Groups 30 through 50 use John Street to enter the parade marshalling area (turn left at Victoria Street)

Groups 51 through 100 use the Tottenham Road (County Road 10) to enter the parade marshalling area (turn left at Victoria Street).

To assist participants at these intersections, Parade Marshals (using golf carts) will be available to answer questions.

Thank you for participating. We look forward to seeing you at the Parade!