

REGULATIONS / INFORMATION

2018 Potato Festival Parade Participants

THEME: THE AWESOME POTATO!

The Rotary Club of Alliston is once again proud to organize the Alliston Potato Festival Parade.

Please note that the maximum number of entries for the parade is 85. The deadline for applications to be received is Friday, August 3rd or sooner if the maximum number of entries is reached. For insurance and security reasons, late applications will not be accepted. There will be no exceptions.

The **Parade begins to form no later than 5:45 p.m.** on Friday, August 10, 2018. The parade will begin at 7:00 p.m. The Parade starts at Banting Memorial High School (203 Victoria Street East in Alliston), proceeds west on Victoria Street to Ontario Street, and then south on Ontario Street to Nelson Street. Large trucks, machinery or floats that cannot make the turn onto Nelson Street will be directed southward to Albert Street to exit the parade area. Smaller exhibits or walking participants may turn east and continue to the Alliston Arena, as in past years. A police officer and members of the Alliston Rotary Club will assist you at this intersection.

IMPORTANT – FOR SAFETY, OBJECTS ARE NOT ALLOWED TO BE THROWN BY PARTICIPANTS ON YOUR FLOAT OR IN YOUR PROCESSION TO THE SPECTATORS. Please remember that young children tend to dart in and out of the parade area. Any group failing to abide by this requirement will not be permitted to participate in future parades.

For the convenience of the judges and spectators, we ask that **you display your name in a prominent place** on your float or in your procession.

1st and Runner-Up Banners will be awarded in the three categories: (1) Best Theme Float – Not-for-Profit; (2) Best Theme Float – Commercial; and (3) Best Theme Float - Children's. In designing your parade entry, you should bear in mind that the judges will be looking for the **theme of the parade. The judging criteria include the presence of potatoes, evidence of effort, number of participants, and overall attractiveness.**

Judging will take place in the parade formation area, starting **at 6:00 p.m.** If your entry is not in position at that time, it will not be judged. The decision of the judges will be final.

Parade order is determined by the Parade Committee and must not be altered for security reasons. There will be **Parade Marshals** in attendance to maintain order. The Marshals together with the OPP have the authority to expel any entrant not following these guidelines.

All vehicles and floats in the parade are expected to be clean and have clear identification of the entrants.

The Parade Committee will contact you to confirm receipt of application.

You will be contacted by e-mail by Monday, August 6th with your position/entry number.

45th Alliston Potato Festival Parade - THE AWESOME POTATO!
Entries that do not reflect the potato theme are not encouraged.
Friday, August 10, 2018

Name of Group/Business/Individual: _____

Contact Name: _____

Mailing Address: _____

Town _____ Postal Code _____

Telephone: _____ E-Mail: _____

Entry Description: _____

For commercial entries, the entry fee is \$50 (cheques only and made payable to The Alliston Potato Festival Parade) and payment must be included with this application. Commercial entries are defined to be any organization other than not-for-profit organizations and registered charities.

PLEASE PROVIDE ANSWERS TO BOTH QUESTIONS 1 AND 2 (a to e):

1. Which categories fit your entry? Not-for-Profit Children Commercial

2. a. Will there be music as part of your entry? Yes No

If so, indicate the source: live band; sound system _____

b. Is there livestock/horses on the float or in your convoy? Yes No

c. Are there young children walking in your group? Yes No

d. What will you use to pull the float? _____

e. How long is your entry in total (feet)? _____ **Must not exceed 120 feet.**

As the contact person for the above group, you acknowledge that your group will abide by the conditions and regulations of entry as set out by the organizing committee, that you have read the conditions of entry on pages 1 and 2, and that you have informed your participants of those conditions.

Please print your name below:

Please sign your name below:

Print your name

Signature

MAIL OR DROP OFF YOUR APPLICATION AND CHEQUE AT:

Trillium Lincoln Ford, Highway 89 East, Alliston c/o Jack Van't Spyker

Mailing address: Trillium Ford, Box 849, Alliston, ON L9R 1W1

Or

Scan and e-mail to: jaco008@yahoo.ca

FOR INQUIRIES CONTACT: Jack Van't Spyker 705-435-7609